

## **ACTION Tidbits**

For the constant struggle with demands on productivity and the proverbial work/life balance we all strive to achieve, take a look at this month's article *"Smarter Not Harder: How To Succeed At Work"*.

To our business owner friends, take note of this month's second article *"Are you Taking Steps to Retain Your Key Employees."* In the midst of the current 'employee market' the economy is experiencing, we look at getting creative with compensation packages as way to reward and retain valuable employees.

### **Are You Taking Steps to Retain Your Key Employees?**

Unemployment in the State of Wisconsin is at all-time lows. When working with our business-owner clients on strategies to improve the quality of their business, we find that it ultimately comes down to the people you surround yourself with. Key employees are often the lifeblood of any organization, and the success of retaining them is an ongoing challenge, as someone else may be looking to recruit them. As a result, we try to get very creative in compensation package...[read full article](#)

### **Smarter, Not Harder: How to Succeed at Work**

Over the years, we've looked at various concepts for strategically blocking and managing our calendars with our financial and insurance work. As you can likely relate, it's a constant struggle with demands on productivity to achieve the proverbial work/life balance we all strive for. We found the following article interesting, as it explains how thinking of your day in increments of time and prioritized goals, may just bring you more success and further satisfaction to your day...[read full article](#)

### **August 26 National Dog Day**

We're celebrating our canine friends this month in honor of National Dog Day on August 26!



## **NYC**

Jenny and some of her family enjoyed a recent trip to NYC, which included a visit to the New York Life Insurance Company building!



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From your friends at Action Financial Strategies,  
Brian, Brad, Jenny, Krista and Wendy

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